

# Recyclage & Valorisation

www.lasim.org

Installations fixes

Centres de tri

Engins mobiles

Achat & location



*Large collection of press insertions!*

**The magazine that values  
your communication**

# Recyclage & Valorisation

## Programme rédactionnel 2022

### ► N° 76, mars

*Bouclage des ordres : lundi 28 février.*

**Dossier :**

2022, année internationale du verre : plat, creux, laine.

**Distribution aux événements :**

- Du mercredi 30 mars au vendredi 1<sup>er</sup> avril : Salon Nordbat, Lille.
- Les mercredi 6 et jeudi 7 avril : Rencontre métiers de la déconstruction et du recyclage du Seedre, Montpellier.
- Du jeudi 5 au samedi 7 mai : RecyclingAktiv und TiefbauLive, Karlsruhe.

### ► N° 77, juin

*Bouclage des ordres : lundi 30 mai.*

**Dossier :**

Décarbonisation de l'industrie minérale.

**Distribution à l'événement :**

- Mercredi 21 et jeudi 22 septembre : Pollutec "Mer et littoral", Nantes.

### ► N° 78, septembre, spécial Congrès-exposition de la Sim

*Bouclage des ordres : lundi 5 septembre.*

**Dossier :**

Les sites et entreprises remarquables en Provence-Alpes-Côte d'Azur et Corse.

**Distribution à l'événement :**

- Mardi 18 à vendredi 21 octobre : 71<sup>e</sup> Congrès-exposition de la Sim à Marseille.



### ► N° 79, décembre

*Bouclage des ordres : lundi 5 décembre.*

**Dossier :**

Mise en place de la Rep Bâtiment.

## Editorial program for 2022

### ► N° 76, March

*Deadline of orders : Monday, March 8<sup>th</sup>.*

**Special file on :**

2022, International Year of Glass: flat, bottles&cups, wool.

**Distribution at the events :**

- From Wednesday 30<sup>th</sup> March to Friday 1<sup>st</sup> April: Nordbat Trade Show, Lille.
- Wednesday 6<sup>th</sup> and Thursday 7<sup>th</sup> April: Deconstruction and recycling business meetings of Seedre, Montpellier.
- From Thursday 5<sup>th</sup> to Saturday 7<sup>th</sup> May: RecyclingAktiv und TiefbauLive, Karlsruhe.

### ► N° 77, June

*Deadline of orders : Tuesday, May 30<sup>th</sup>.*

**Special file on :**

Decarbonisation of mineral industry.

**Distribution at the event :**

- Wednesday 21<sup>th</sup> and Thursday 22<sup>th</sup> September: Pollutec "Mer et littoral", Nantes.

### ► N° 78, September, special Congress Exhibition of the Sim

*Deadline of orders : Monday, September 6<sup>th</sup>.*

**Special file on :**

Congress visits and interesting waste treatment sites in Provence-Alpes-Côte d'Azur et Corse.

**Distribution at the event :**

- From Tuesday 18<sup>th</sup> to Friday 21<sup>th</sup> October : 71<sup>th</sup> Congress Exhibition of the Sim in Marseille.

### ► N° 79, December

*Deadline of orders : Monday, December 5<sup>th</sup>.*

**Special file on :**

Implementation of Rep in building sector.

## The editor

Founded in 1855, Sim brings together all professionals concerned with mineral raw materials, from mining to processing, through extraction, to post-use processing and recycling. It is widely open to all French-speaking countries. The Sim is a French association of type Law 1901, non-profit and recognized of public utility.

Its mission is to contribute to the progress of the mineral industry, in particular to promote and disseminate the latest scientific and technical knowledge.

The Sim, in order to enrich and collect the knowledge it disseminates, relies on two specialized technical sections: the Exploitation section and the Valorisation section. These sections coordinate working groups with the participation of the most eminent specialists.

## Review

**Creation:** May 2003.

**Published:** March, June, September and December.

**Content:** The network of experts that is Sim, gathered at the annual Congress which takes place in October, brings exclusive information, an excellent level and a great scientific rigor.

- **Recycling and recycling** materials, or even energy, of all products related to the mineral industry:
  - building materials used for "road" and building (concrete, mortar, plaster), and materials derived from deconstruction;
  - mineral materials used by various industries (paper and cardboard, plastics, tires, glass, etc.);
  - all metals, including iron (iron and steel), common metals (aluminum, copper, lead) and valuable metals used in the electronics industry, and for "green" electricity and electric mobility, for example.
- Extremely detailed **records** only publish the most relevant, carefully selected information. They serve as a reference for the various experts. Deepening the themes of the moment, they focus on technological and scientific advances.
- **Articles** show and explain sites and technologies related to waste treatment, not to mention schools and training.
- **The briefs** focus on the economic and technical aspects of the sector. They provide an exhaustive and comprehensive overview of the world of waste treatment, particularly those concerned with the mineral industries.



## Readership

**3,500 copies**

- Waste treatment companies of all origins: public works ("road"), polluted soil, building, household and economic activity, industrial, scrap and all metals, glass, plastics, tires, etc.
- Career operators active in recycling.
- Treatment of polluted soil and sludge.
- Deconstruction companies.
- Consultants, experts and laboratories.
- Ministries, public institutions and Dreal.
- Professional groups and unions.



# Tarifs et formats 2022

## Rates and formats 2022

*Nous réaliserons tout publi-rédactionnel / We will carry out all publication-editorial.*

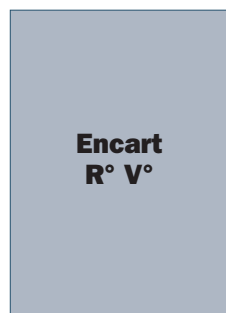
\*Ajouter 5 mm par côté pour le bord perdu.

\*Add 5 mm per side for the lost edge



### Couvertures / Covers

- 2° de couverture  
210 × 297 mm\* : **3 980 € HT**
- 3° de couverture  
210 × 297 mm\* : **3 550 € HT**
- 4° de couverture  
210 × 297 mm\* : **3 980 € HT**



### Encart 4 pages / Insert 4 pages

- 210 × 297 mm : **3 300 € HT**

### Encart recto/verso / Two-sided insert

- 210 × 297 mm : **2 000 € HT**

### Page intérieure / Full page

- 210 × 297 mm : **2 900 € HT**

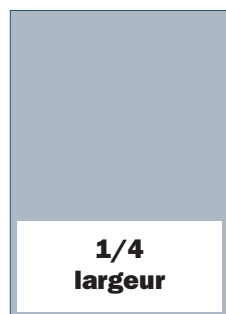


### 1/2 page largeur / Half page width

- 185 × 125 mm : **1 690 € HT**

### 1/2 page hauteur / Half page height

- 90 × 260 mm : **1 690 € HT**



### 1/4 page largeur / 1/4 page width

- 185 × 60 mm : **990 € HT**

### 1/4 page hauteur / 1/4 page height

- 90 × 125 mm : **990 € HT**

### RENSEIGNEMENTS TECHNIQUES

- **Format fini** : 210 × 297 mm (+5 mm à bords perdus).
- **Documents d'impression** : PDF, JPG, EPS ou TIFF.
- **Délai d'annulation** : 2 mois avant parution.
- **Frais techniques** : création publicitaire à la charge de l'annonceur. Nous pouvons réaliser votre annonce avec les éléments que vous nous fournissez. Cette création est facturée séparément, lors de sa première parution.
- **Règlement** : 45 jours, à l'ordre de Société de l'industrie minière (Sim).

### TECHNICAL SPECIFICATIONS

- **Finished size** : 210 × 297 mm (+5 mm with lost edges).
- **Printing materials** : PDF, JPG, EPS or TIFF;
- **Cancellation period** : 2 months before publication;
- **Technical costs** : advertising creation payable by the advertiser; We can make your ad with the items you provide. This creation is invoiced separately, when it first appeared.
- **Payment** : 45 days payable to Société de l'industrie minière (Sim).

### COORDONNÉES

**Société de l'industrie minière**  
Valérie Martin  
17 rue Saint Séverin  
75005 Paris  
Standard : 01 53 10 14 70  
Ligne directe : 01 53 10 14 73  
Fax : 01 53 10 14 71  
Courriel : v.martin@lasim.org



**Société de l'industrie minière**  
17 rue Saint Séverin - 75005 Paris  
Standard : 01 53 10 14 70  
Fax : 01 53 10 14 71  
[www.lasim.org](http://www.lasim.org)